



### PRODUCT SPECIFICATIONS

**BOOK:** AN EXTRAORDINARILY ENCHANTED BIRTHDAY

**AUTHOR:** PROFESSOR STORK

**SERIES:** MEET THE ARTISTS

**PUBLISHER:** MAD STORK PUBLISHING, LLC

**CATEGORY:** PICTURE BOOK

**AUDIENCE:** GRADES PRE-K - 4

**TRADE EDITION:** FIRST TRADE EDITION

**EDITED BY:** JEANNETTE DE BEAUVOIR

**ILLUSTRATIONS BY:** ELENA KOCHETOVA

**ISBN-10:** 734807725

**ISBN-13:** 978-1734807721

**U.S. PRICE:** \$24.95 USD HARDCOVER | \$14.95 USD PAPERBACK

**CAN PRICE:** \$24.95 CAN HARDCOVER | \$14.95 CAN PAPERBACK

**PAGE COUNT:** 38 PAGES

**FORMATS:** HARDCOVER/KINDLE/AUDIO BOOK

**PRINT RUN:** ON DEMAND

**TRIM SIZE (W x H):** 8.5 x 0.25 x 8.5 inches

### MARKETING STRATEGY

- Social media campaign on TikTok and Instagram targeting educators and parenting thought leaders.
- Dedicated social media campaign with creative video content, including teasers and book giveaways with key social media influencers
- Micro and nano-influencer outreach on Instagram and TikTok

## An Extraordinarily Enchanted Birthday

Encouraging Children to Learn About Diverse Cultures Through the Eyes of Working Artists

Picture Book for Ages 3-7

During a celebratory birthday visit to an art gallery, a gift from her father, Evy Loe puts on a pair of magical glasses that cause the paintings to come to life. Each vivid animal painting by Patricia Wilson becomes an important lesson for Evy.

An Extraordinarily Enchanted Birthday combines imaginative storytelling by Professor Stork and colorful illustrations by Len Peralta to make an exciting and educational read for children. An Extraordinarily Enchanted Birthday aims to awaken cultural appreciation in children through the lenses of artists.

Neil Rosen is a best-selling and award-winning author of nearly a dozen children's books. Neil has advanced degrees in both elementary education and psychology, and over 10 years of experience teaching in public education.

Through his Professor Stork persona, Neil is on a mission to use his platform, talent and imagination to encourage children to discover and nurture their innate sense of purpose. His belief is in the power of storytelling to help children build strong, empowering leadership skills and respect for people of all backgrounds.

- Delivers positive messages about diverse cultures around the globe
- Nurtures a child's positive personality characteristics
- Encourages parent/teacher/child conversations
- Beautifully written and illustrated to spark imagination
- Builds leadership skills

*Under the Professor Stork pseudonym, Neil Rosen is on a mission to help children thrive, and he wants you to join him!*

You can help children achieve their full potential by supporting the Professor Stork books and joining Neil's goal to help children not just in technical skills such as vocabulary, but unlock their creativity, develop a sense of purpose, and cultivate better social skills. In a time where compassion and empathy seem sparse, it's never too late to support and foster the growth of those character traits.

*Reach out to Neil Rosen to join the movement:*

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